



[D7.1] INNOMEM WEBSITE RUNNING WITH PROJECT DESCRIPTION

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List of abbreviations and definitions

Please complete, in alphabetic order, with the abbreviations used in the document

Abbreviation	Definition
DoA	Description of Action
EC	European Commission
H2020	Horizon 2020

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1. EXECUTIVE SUMMARY

This deliverable describes the INNOMEM project website, supported by its related pictures.

The main aim of this tool is to serve as communication channel for the development of the project and will be used by the consortium to inform stakeholders and the general public about the project achievements.

2. OBJECTIVES OF THIS DELIVERABLE

This deliverable describes the INNOMEM Web Site structure, which is to be considered as the main communication channel developed and used by the consortium to inform stakeholders and the general public about the project progresses and results.

The website, available at the following link <https://www.innomem.eu/>, will be used to reach the following goals:

- Informing the general public about the context and objectives of the INNOMEM project,
- Updating the stakeholders of the field (research centres and overall industries) with information about the project, news, events and downloadable communication and dissemination materials,
- Ensuring adequate presence of the INNOMEM project on the web,
- Creating a network with the other H2020 projects,
- Wide spreading project's activities and initiatives,
- Facilitating the collaboration among potential users,
- Facilitating the uptake of the project outcomes.

3. WEBSITE STRUCTURE

A user-friendly website has been set up at M4 and the full process was led by the PNO team.

The website represents a key tool to strengthen the project's image and to reach a wider audience, not only by providing relevant project information and knowledge, but also enabling interested readers to know the project's accomplishments, to read all project public deliverables, to be updated about the latest results and progresses made by INNOMEM.

The design and the website structure were agreed together with WP7 leaders and the PC and has been realized by professional expert graphic designers as external providers. The partners helped in the personalisation of the website pages by providing pictures of each specific technology that will be developed during INNOMEM.

The website is structured as follow:

Structure	Sub-structure
Home	
The Project	<ul style="list-style-type: none"> - About INNOMEM - Objectives - Impact - Work packages
Consortium	-
Showcases	-
Open Calls	-
Dissemination	<ul style="list-style-type: none"> - Communication (Newsletter, Technical documents, Videos, press, leaflets, brochure) - Presentations (public presentation) - Publications (reports, publication on scientific journals, book chapter, - Consortium workshops - Deliverables (public and private (only brief summary))
News & Events	-
Get in contact with us (Newsletter subscription)	-

Table 1: INNOMEM website structure

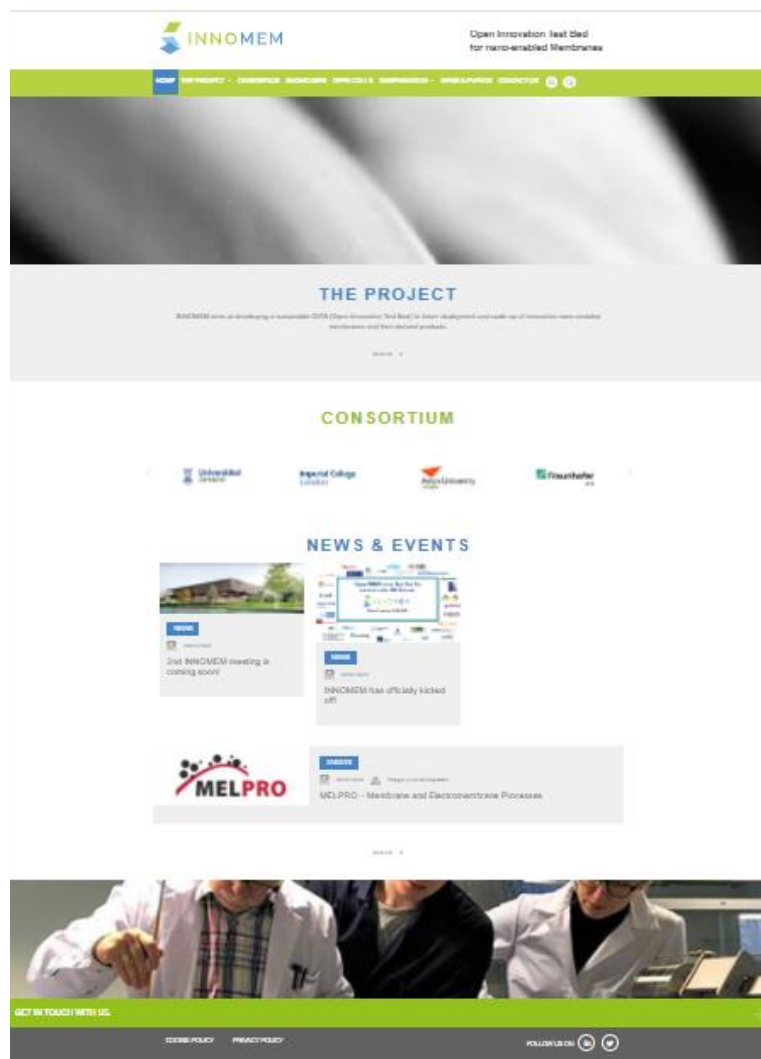


Figure 1: INNOMEM home page

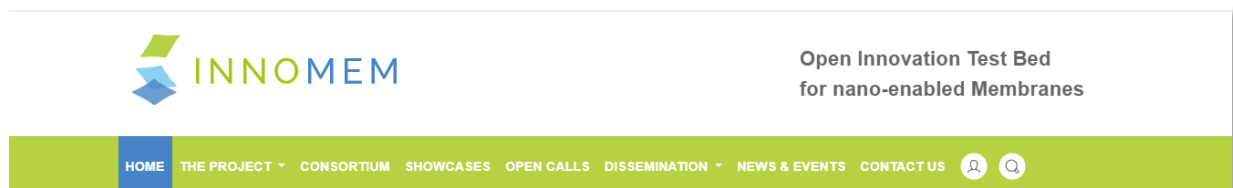


Figure 2: INNOMEM main menu

The website will be kept active by PNO and the consortium.

The 'News & Events' sections were already updated with information regarding the latest activities of INNOMEM such as the Kick-off meeting of the 28th of May 2020 and incoming webinars and virtual congress in relation to membranes application field.

In the next months, special attention will be given to the creation of two specific sections gathering information about showcases and Open Calls in order to attract users to the OITBs.

The website also provides direct contact with INNOMEM social media channels accounts and with the project coordinator, reachable from the 'Contact Us' section.

Moreover, the website includes the 'Consortium' section gathering information of partner of the INNOMEM project: full name, logo, description (highlighting their main competences), the country, the role in the project and the link to the corporate website are displayed for each organization.

The INNOMEM project website is fully available to the public; the only private section is the «Partners Area», which is dedicated to the project partners, where they can share documents and information within dedicated folders. By logging-in in this private area, the page is automatically redirected to INNOMEM page on Innovation Place web-platform.

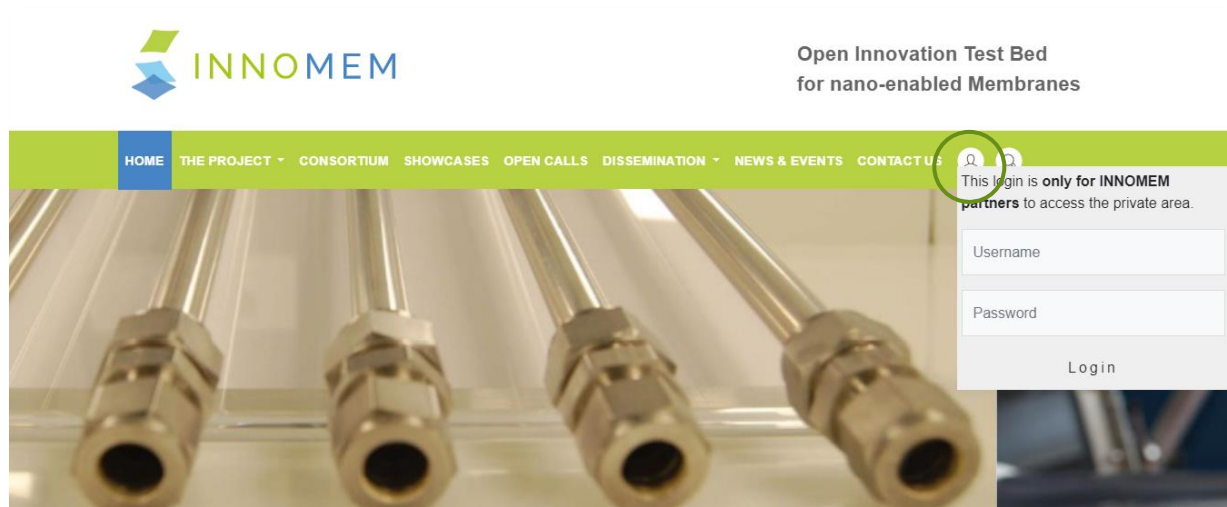


Figure 3: Partner Area

4. CONCLUSIONS

This deliverable deals with the main features of the website adopted by INNOMEM, which will allow to keep informed the general public and the potential stakeholder about the project progresses and results.

The website will ensure the adequate presence of the project on the web and it will create networking opportunities not only with related projects but also with relevant stakeholders of the sector.

The website will be constantly updated with project news, events, documents and and downloadable communication and dissemination materials to keep visitors interested in project's achievements.